

DWG Member Meeting

hosted by
Northwestern Mutual

ONLINE July 15, 2026

3 hours from 08.00 PDT / 11.00 EDT / 16.00 BST / 17.00 CEST



The modern personalized DEX: Know, show, empower

Agenda highlights include:

The Northwestern Mutual team will share insights into their highly **personalized digital employee experience**, rooted in empowering employees through **self-service** and **thoughtfully integrated tools** that foster engagement, wellbeing and belonging – which was award an ‘Honourable Mention’ in DWG’s 2025 Awards.

Plus:

- An **expert-led, mini-benchmark that will give a real-time vantage view** of DWG members’ successes, challenges and ambitions.
- A choice of **2 breakout sessions** for deeper discussion.
- A chance to **connect** with your fellow digital workplace practitioners.

DWG Member Meeting

15.55 BST	10.55 EDT	Arrive	Music with slideshow.
16.00	11.00	Open	Welcome! DWG CEO Nancy Goebel kicks off this online Member Meeting.
16:15	11:15	Share	Members share recent successes, ambitions and current challenges via a live mini-benchmark .
17.20	12.20	Refresh	Quick 10-minute break to stretch and refill.
17.30	12:30	Learn	<p>Presentation with live tours from the Northwestern Mutual team, including:</p> <ul style="list-style-type: none"> • Wins and learning from their highly personalized and integrated DEX. • Insights into their plans for AI-enabled enterprise search.
18:15	13:15	Collaborate	<p>Group problem-solving and sharing in your choice of two concurrent breakouts:</p> <ul style="list-style-type: none"> • Navigating the intersection of AI chat and intranets. • Where are you going next with personalization?
18.55	13.55	Wrap-up and Close	Thanks to all!

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