

DWG Member Meeting

Hosted by
The Campbell's Company

ONLINE February 18, 2026

3 hours from 07.00 PST / 10.00 EST / 15.00 GMT / 16.00 CET



From insight to impact with DEX

Agenda highlights
include:

The Campbell's Company digital workplace team will share how they have embedded **digital experience management** into their operating model, moving beyond dashboards and reactive support, and turning digital experience data into action and improvements across the organization.

Plus:

- An **expert-led, mini-benchmark that will give a real-time vantage view** of DWG members' successes, challenges and ambitions.
- A choice of **3 breakout sessions** for deeper discussion.
- A chance to **connect** with your fellow digital workplace practitioners.

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14.55 GMT	09.55 EST	Arrive	Music with slideshow
15.00	10.00	Open	Welcome! DWG CEO Nancy Goebel kicks off this online Member Meeting.
15:15	10:15	Live Benchmark	Members share recent successes, ambitions and current challenges via a live mini-benchmark .
16.20	11.20	Break	Quick 10-minute break to stretch and refill.
16.30	11:30	Live Update	<p>Presentation with live tours from The Campbell's Company Digital Workplace team, including:</p> <ul style="list-style-type: none"> Wins and learning from their AI rollout. Practical insights into their latest developments in DEX.
17:25	12:25	Breakouts	<p>Group problem-solving and sharing in your choice of three concurrent breakouts:</p> <ul style="list-style-type: none"> Navigating the AI integration journey. Enabling cross-functional digital workplace initiatives with key partners (including IT, HR, Comms, Facilities and Legal). Fostering best practices in employee onboarding.
17.55	12.55	Wrap-up and close	Thanks to all!

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