

# DWG Member Meeting

Hosted by  
The Campbell's Company

ONLINE February 18, 2026

3 hours from 07.00 PST / 10.00 EST / 15.00 GMT / 16.00 CET



# From insight to impact with DEX

## Agenda highlights include:

The Campbell's Company digital workplace team will share how they have embedded **digital experience management** into their operating model, moving beyond dashboards and reactive support, and turning digital experience data into action and improvements across the organization.

Plus:

- An **expert-led, mini-benchmark** that will give a **real-time vantage view** of DWG members' successes, challenges and ambitions.
- A choice of **3 breakout sessions** for deeper discussion.
- A chance to **connect** with your fellow digital workplace practitioners.

# DWG Member Meeting

14.55 GMT	09.55 EST	Arrive	Music with slideshow
15.00	10.00	Open	Welcome! DWG CEO Nancy Goebel kicks off this online Member Meeting.
15:15	10:15	Live Benchmark	Members share recent successes, ambitions and current challenges via a <b>live mini-benchmark</b> .
16.20	11.20	Break	Quick 10-minute break to stretch and refill.
16.30	11:30	Live Update	<b>Presentation with live tours</b> from The Campbell's Company Digital Workplace team, including: <ul style="list-style-type: none"> <li>• Wins and learning from their AI rollout.</li> <li>• Practical insights into their latest developments in DEX.</li> </ul>
17:25	12:25	Breakouts	Group problem-solving and sharing in your choice of <b>three concurrent breakouts</b> : <ul style="list-style-type: none"> <li>• Navigating the AI integration journey.</li> <li>• Enabling cross-functional digital workplace initiatives with key partners (including IT, HR, Comms, Facilities and Legal).</li> <li>• Fostering best practices in employee onboarding.</li> </ul>
17.55	12.55	Wrap-up and close	Thanks to all!

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