DWG member resources

DWG Annual Review – 2023

Confidential global network

Since 2002, DWG members have been part of a community with access to:

Secure network

A global, secure, confidential, perpetual network of like-minded Fortune 1000 and equivalent organizations.

Structured knowledge sharing

Regular online and in-person meetings, facilitating knowledge sharing across the network and collaboration on challenges.

Knowledge Base

Online knowledge base curated over the last 15 years, providing insights from DWG members' digital transformations.

Original research

Annual research programme designed to address the network's priority challenges through original research.
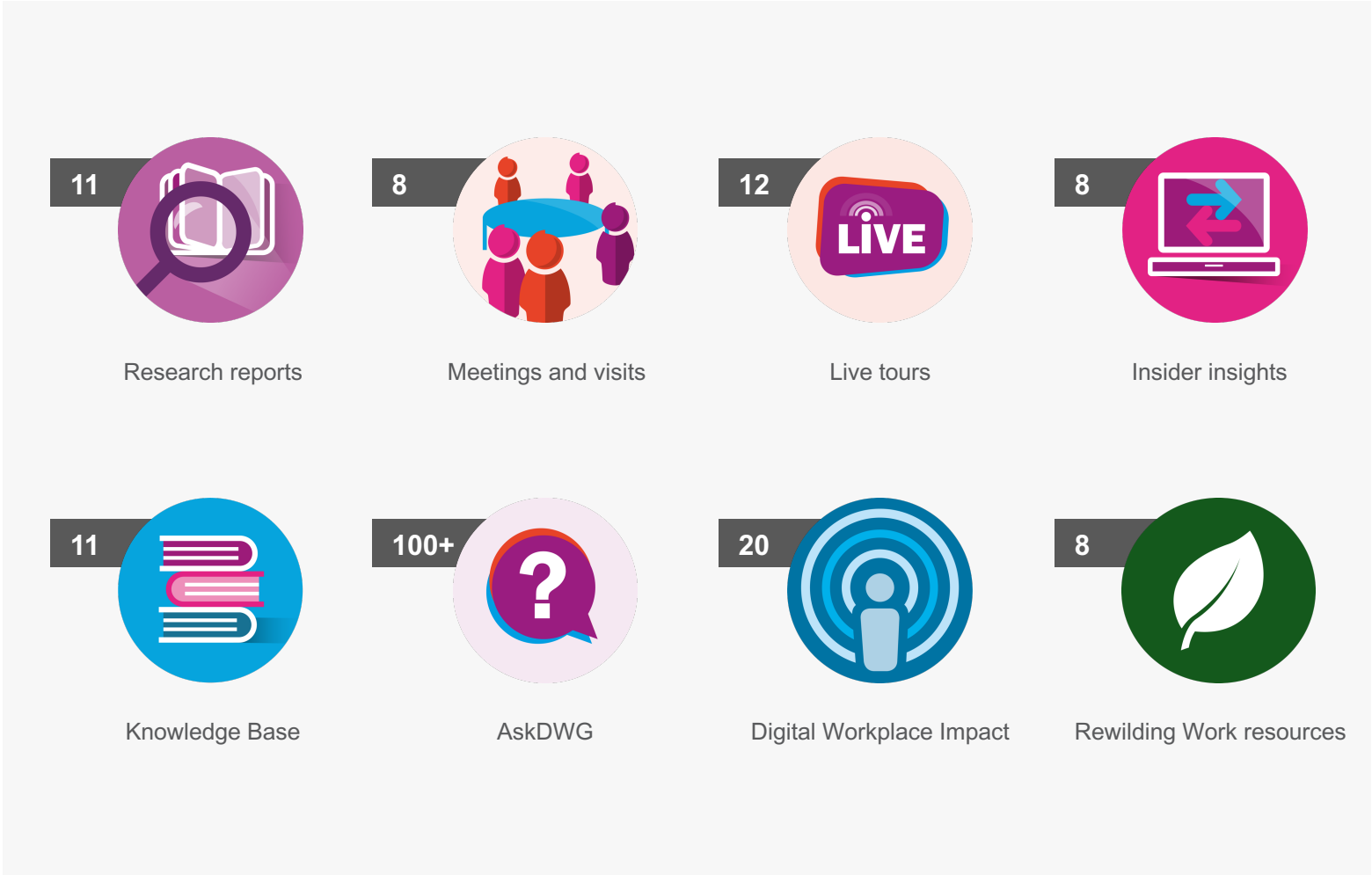
Benchmarking and scorecards

Benchmarking of digital workplaces, including recommendations and access to consulting services.

Expert advice and support

Vendor-neutral, expert advice and practitioner-led support, helping organizations tackle specific challenges on their digital workplace journeys.

2023 full year snapshot

11 Research reports

8 Meetings and visits

12 Live tours

8 Insider insights

11 Knowledge Base

100+ AskDWG

20 Digital Workplace Impact

8 Rewilding Work resources

Awards

DWG recognized as a leader in digital transformation for the fourth year running

In early 2023, The Financial Times compiled its annual list of the UK's Leading Management Consultants, which highlights the consultancies most recommended by their peers and clients, rated by sector and specialism.
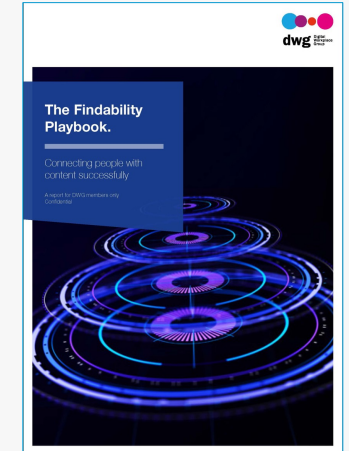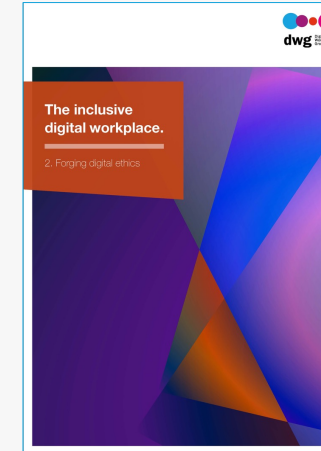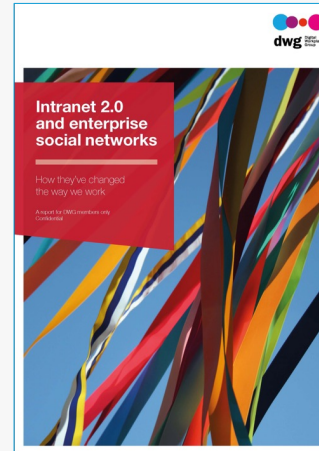
DWG was awarded Bronze in the Digital Transformation category, ranking alongside much larger consultancies such as Accenture, Deloitte Digital and McKinsey & Company.
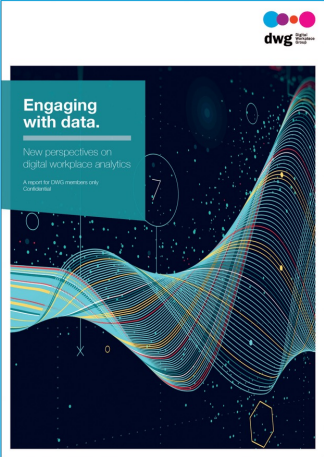
Research reports

We delivered 11 research reports. Reports and excerpts are available to [download on our website](#).

Intranet 2.0 and enterprise social networks
How they've changed the way we work
A report for DWG members only
Confidential

The inclusive digital workplace.
2. Forging digital ethics

The Findability Playbook.
Connecting people with content successfully
A report for DWG members only
Confidential

The inclusive digital workplace.
3. Prioritizing digital accessibility

How to demonstrate digital workplace impact.
Crafting a story from the data

The integrated digital workplace.
Creative approaches to weaving together tools
A report for DWG members only
Confidential

Research reports

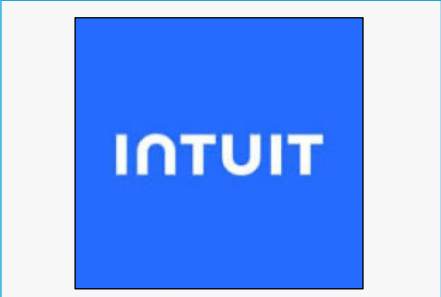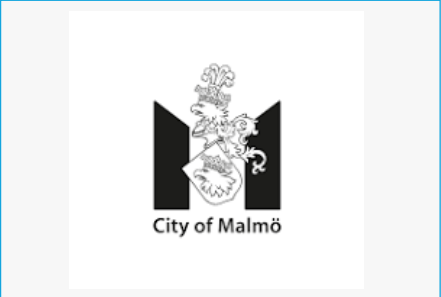We delivered 11 research reports. Reports and excerpts are available to [download on our website](#).

Meetings and visits

We held 1 online and 4 in-person member meetings.

Online member meeting, hosted by MassMutual

Atlanta member meeting, hosted by Coca-Cola Company

In-person member meeting, hosted by Fidelity International

In-person member meeting, hosted by Intuit

In-person member meeting, hosted by Malmö Stad

Live Tours

We delivered 12 Live Tour sessions.

1	How UiPath launched a Unily intranet with a team of one
2	Northwestern Mutual's outstanding digital workplace
3	Duke Energy's progress implementing Viva Connections
4	EY's progress with Elastic search
5	Measuring and modernizing with Cox Communications
6	Transforming W.K. Kellogg's digital experiences
7	Phillips 66's personalized experience
8	Encompass Health's employee app experience
9	Digital Workplace of the Year Awards – LIVE award ceremony
10	Southern Company's intranet modernization project
11	Koch Industries' AI knowledge sharing experience, EverLearn
12	Cox Communications' award-winning digital workplace

Insider Insights

We held 8 Insider Insights sessions.

1	Increasing SharePoint Modern Findability with UNICEF
2	DWG's 2024 predictions for the digital workplace
3	Effective strategies for measuring and improving DEX at Nestlé
4	Growing governance over time with Adobe
5	Progressive's enterprise approach to driving adoption of IT
6	EY shares best practices with Viva Engage
7	GMI's integrated digital channels for comms and engagement
8	The road to J.P. Morgan's new intranet

Knowledge Base

We added 11 good-practice case studies.

1	Focused use cases for a frontline mobile app at Encompass Health
2	Comprehensive HR dashboard at Intuit
3	Innovative approach to metrics at Cox Communications
4	Comprehensive resources area to support Microsoft 365 adoption at Southern Company
5	Nice collaboration wizard to support which tool to use when at MetLife
6	Strong intranet hub area for managers from Cox Communications
7	Good HR dashboard with integrations at Cox Communications
8	Good use of intranet search tour to support users at Duke Energy
9	Good approaches to intranet governance at Adobe
10	Good support for affinity groups at W.K. Kellogg Foundation
11	Informative promotion to attract digital workplace champions at LGT Financial

AskDWG

We answered hundreds of questions (here are some of the latest).

1	Where can I catch up on DWG's 2023 award winners?
2	How are members experimenting with generative AI like ChatGPT?
3	How can the digital workplace support DEI and wellbeing activities?
4	What examples are there on 'what tool to use when'?

5	What resources are there on managing and engaging stakeholders?
6	How can we start to learn about Nature of Work?
7	Are organizations integrating their intranet content with Microsoft Teams?

Digital Workplace Impact podcasts

We published 20 podcasts.

1	[Episode 114: DWG's 2023 predictions for the digital workplace](#)
2	[Episode 115: The maverick path to creative leadership – from one CEO to another](#)
3	[Episode 116: Back to the future with enterprise social](#)
4	[Episode 117: Domino's delivers a culture and communications rockstar](#)
5	[Episode 118: Spotlight on digital inclusivity](#)
6	[Episode 119: Prioritizing digital accessibility to create workplaces that thrive](#)
7	[Episode 120: Celebrating exceptional digital workplaces: A call to action](#)
8	[Episode 121: Benchmark your way to digital workplace success](#)
9	[Episode 122: Unlocking the power of generative AI, like ChatGPT, in the workplace](#)
10	[Episode 123: Forging digital ethics at 'the speed of trust'](#)

Digital Workplace Impact podcasts

We published 20 podcasts.

11	[Episode 124: Digital leadership that really 'packs a Punch'](#)
12	[Episode 125: Expert takeaways from DWG's spring Member Meeting](#)
13	[Episode 126: The importance of building Unilever's culture in a hybrid world](#)
14	[Episode 127: The midsummer magic of a DWG Member Meeting](#)
15	[Episode 128: A Microsoft MVP's blueprint for Copilot readiness](#)

16	[Episode 129: How emotional journeys are shaping digital experiences at Fidelity International](#)
17	[Episode 130: Levelling up your digital HQ: Lessons from DWG's 2023 awards judges](#)
18	[Episode 131: Digital transformation 'The Amazon Way'](#)
20	[Episode 132: Digital Workplace Impact's 2023 highlights reel](#)
20	[Episode 133: DWG's 2024 predictions for the digital workplace](#)

Rewilding Work

Rewilding Work with Paul Miller

We released 8 episodes of Rewilding Work with Paul Miller and hosted 2 Rewilding Trailblazers sessions.

|	
1 Avanade: How to be an AI-first CEO – with Pamela Maynard	**5** COOK: Great ingredients for creating community at work
2 Intuit: How customer obsession becomes employee obsession	**6** Grammarly: How to create connection with a remote-first approach
3 Business travel's new era of wellbeing and sustainability	**7** Grundfos: When ecology is in your work DNA
4 IMF: How to generate inclusion in an (already) diverse workplace	**8** Cisco: How to reimagine purpose for a Silicon Valley icon

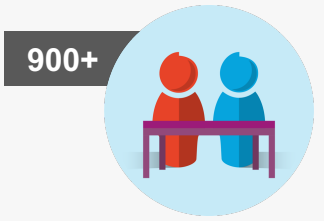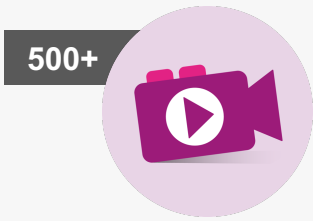|	
1 Rewilding Work Trailblazers: Reimagining a healthy approach to innovation	**2** Rewilding Work Trailblazers: Evolving beyond hybrid

Stepping back: DWG's bigger picture

800+
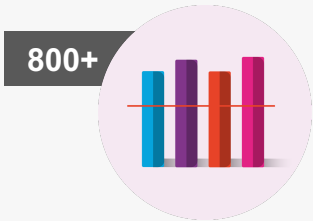
Benchmarking evaluations completed

4

Member meetings each year in North America and Europe

900+

Peers in an **exclusive, confidential network**

500+

Live site tours in the member **video library**

120+

Research reports from our **exclusive library**

6

New in-depth **research reports** each year

Thank you.

For more information visit:

digitalworkplacegroup.com

dwg Digital Workplace Group