

Who is Unily?



Employee Experience Platform
Est. 2006



Global
UK, USA, CA, AUS, HK



Enterprise Users
3.5 million+



Security
ISO 27001 & SOC 2

Industry recognition



Best Intranet
2013, 2014, 2015, 2016,
2019, 2020, 2021



Recognized for employee
communications



Intranet Platforms Wave
2022 – Leader



Intranet and Employee
Communications awards
2019, 2020, 2021



Intranet Choice Global
2021, 2022



Recognized for intranets



Top 10 Employee Digital
Workspace Solutions



Gold Partner



Automating employee onboarding



76% of companies are using [marketing] automation.

65% reported that their automation strategy is 'extremely effective' or 'very effective'.

HubSpot

What is Engagement Automation?

**Plan, schedule, and
automate marketing-grade
campaigns**

Day 1



Publish Video

The ins and outs of our intranet

Day 2



Send Notification

Complete your profile

Day 3



Send Email

Please complete the intranet launch feedback form

Day 4



Send Teams Message

Join the live intranet demo hosted by our CEO



Companies with a good onboarding process improve new **employee retention by 82%** and **productivity by over 70%**

[Gallup](#)



Employees with good onboarding experience are **18x more committed** to their employer

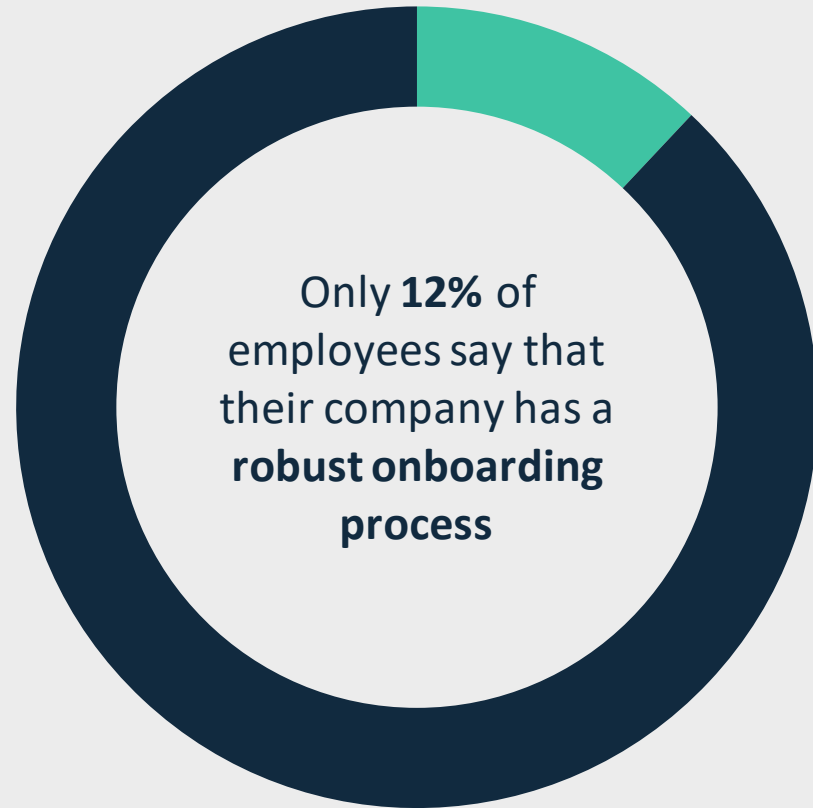
[Gallup](#)



Only **12%** of employees say that their company has a **robust onboarding process**

[Gallup](#)

Common barriers to effective onboarding



[Gallup](#)

- Inconsistent experiences
- Time-consuming manual process
- Heavy focus on paperwork over culture and engagement activities
- Fragmented interdepartmental cooperation
- Feedback opportunities are ad hoc and not widely monitored

Onboarding automation streamlines the repetitive elements of onboarding new starters for admins, and delivers a set of employee experiences that drive efficiency and engagement from day one

Unily

The internal process

- Start with HR
- Identify pain points HR, IT, Department, Employee
- Department Onboarding deep dive in Sales
- Designed the optimum onboarding journey
- Built technology to complement e.g. conditional messaging, integrated notifications,

Fundamental element of employee onboarding



Mandatory activities



Culture and engagement



Setting up for success

Delivery mechanisms



Plan your timeline

Schedule every action in your sequence from publishing to promoting.



Multi-channel delivery

Send comms to any integrated channel like Teams, Slack, Email and more.



Onboarding goals

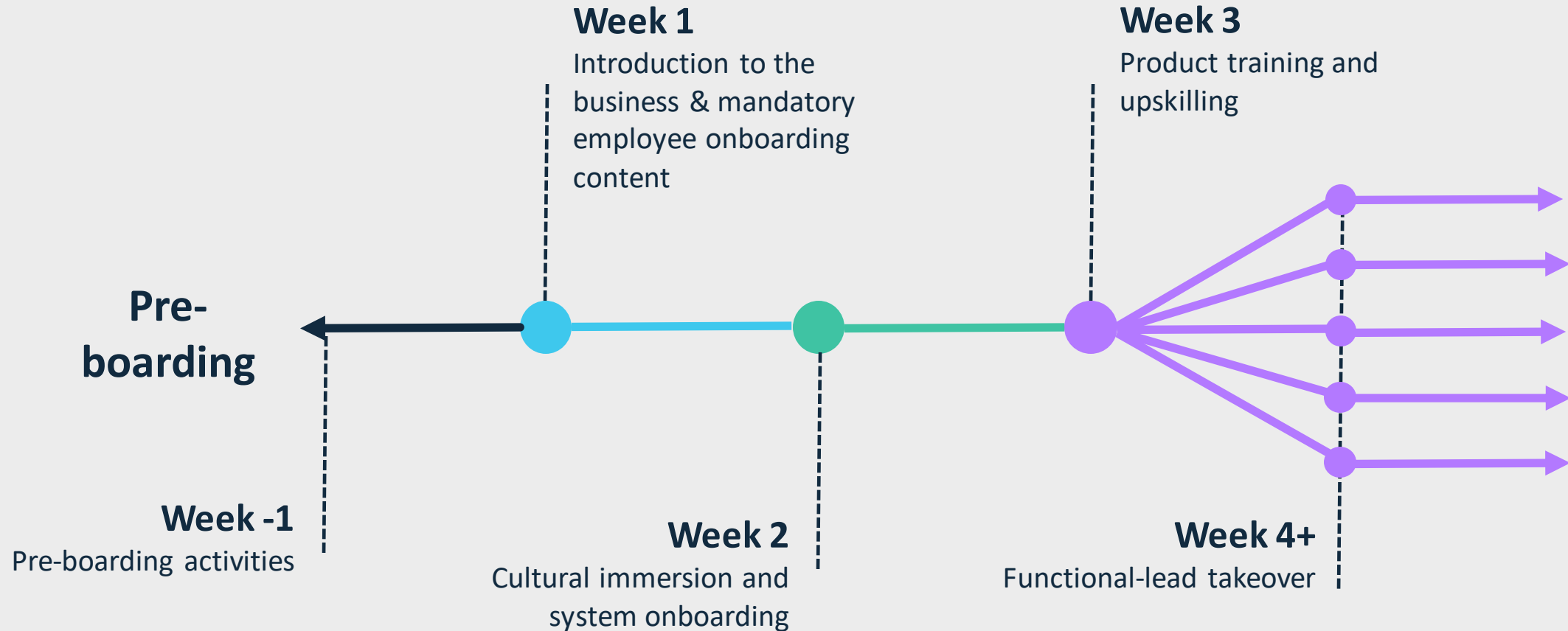
Set goals for you sequence that track key milestones and outcomes.



Track journeys

Monitoring onboarding progress and track insights to improve success.

Example onboarding journey



Demo

unily.com/feedback

unily unite your
enterprise

Future plans

- Preview Program
- Manager Dashboard
- Manager Tasks
- Smart Insights