

DWG Member Resources.

A year in review 2020



Confidential global network

Since 2002, DWG members have been part of a confidential global strategic network with access to:



Secure network

A global, secure, confidential, perpetual network of like-minded Fortune 1000 and equivalent organizations.



Structured knowledge sharing

Regular online and in-person meetings, facilitating knowledge sharing across the network and collaboration on challenges.



Knowledge Base

Online knowledge-base curated over the last 15 years, providing insights from DWG members digital transformations.



Original research

Annual research programme designed to address the networks priority challenges through original research.



Benchmarking and scorecards

Benchmarking of digital workplaces, including recommendations and access to consulting services.



Expert advice and support

Vendor-neutral, expert advice and practitioner-led support, helping organizations tackle specific challenges on their digital workplace journeys.

2020 snapshot



Research Reports



Meetings & Visits



Digital Workplace Live



Knowledge Exchanges



Knowledge Base



AskDWG



Digital Workplace Impact



DNG Hangouts

Awards

DWG recognized as leader in digital transformation

The Financial Times has compiled its third annual list of the [UKs Leading Management Consultants](#), which highlights the consultancies most recommended by their peers and clients, rated by sector and specialism.

DWG is one of 40 newcomers this year and is awarded Bronze in the Digital Transformation category, ranking alongside much larger consultancies such as Accenture, Deloitte Digital and McKinsey & Company.



Meetings and visits



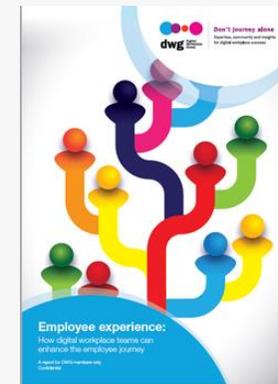
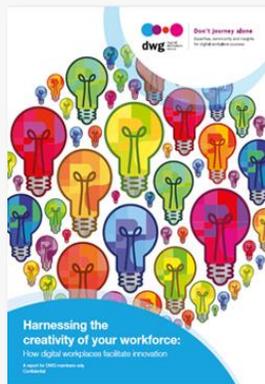
We have held six meetings (all of which were pivoted to online)



Research reports



We have delivered
9 research reports



You can download the reports excerpts by clicking on each of the thumbnails

Digital Workplace Live



We have delivered 13 live tours

- 1 Creating a people first intranet at Travelex
- 2 Seven key features of Korn Ferry's intranet and digital workplace
- 3 Managing the intranet with Cox Communicatons
- 4 HAVI's new global intranet
- 5 Aligning Yammer, Teams and Sharepoint with EY
- 6 Delivering an intranet for healthcare employees with UPMC
- 7 Creating a personalized intranet with American Family Insurance
- 8 Launching Workplace with Xylem
- 9 Ten things we liked about the John Lewis Partnership intranet
- 10 Creating an intranet that supports day to day work with Loblaw
- 11 Bringing digital to frontline employees at Stagecoach
- 12 Launching an out-of-the-box SharePoint Online intranet with VELUX Group
- 13 Arla Foods' SharePoint Online intranet story

Digital Workplace Impact podcasts



We have launched 22 podcasts

- 1 Episode 52: [Welcome to the inclusive workplace](#)
- 2 Episode 53: [Would Mary Poppins raise ethical robots?](#)
- 3 Episode 54: [COVID-19: Remote working becomes the new normal](#)
- 4 Episode 55: [How to work - when \(pretty much\) everyone's at home](#)
- 5 Episode 56: [Visions of the beautiful Digital Workplace 2030](#)
- 6 Episode 57: [100 people and no offices – the new normal?](#)
- 7 Episode 58: [Is this the era of the intelligent digital assistant?](#)
- 8 Episode 59: [Will we ever 'go' to work again?](#)

- 9 Episode 60: [AskDWG: How do we surf the uncertain digital workplace waves?](#)
- 10 Episode 61: [The keys to successful content migration](#)
- 11 Episode 62: [Tales of a connected CEO in times of lockdown](#)
- 12 Episode 63: [Why climate changes everything](#)
- 13 Episode 64: [Recruiting for digital careers that don't \(yet\) exist](#)
- 14 Episode 65: [The rise of storytelling in the digital world of work](#)
- 15 Episode 66: [How COVID-19 showed the true digital power of Duke Energy](#)

continues...

Digital Workplace Impact podcasts



We have launched
22 podcasts

- 16 Episode 67: [A Manifesto for the Decade of Courage](#)
- 17 Episode 68: [How LEGO approaches workplace experience](#)
- 18 Episode 69: [Take care, stay calm and carry on in the digital world of work](#)
- 19 Episode 70: [Digital Workplace of the Year Awards](#)
- 20 Episode 71: [The Vitamins for digital wellbeing](#)
- 21 Episode 72: [A new story of work for a living age, with Charles Eisenstein](#)
- 22 Episode 73: [Paul Miller's podcast review of 2020](#)

Knowledge Exchanges



We have delivered
21 Knowledge Exchanges

1

The collaboration conundrum and other digital trends with BT's Dr Nicola Millard

2

Another look at Paul Miller's digital workplace predictions for 2020

3

Rapidly scaling up working from home as an impact of Coronavirus

4

DWG's latest research into how the digital workplace facilitates innovation

5

DWG research into real time communication

6

Keeping employees up to date about the pandemic with Duke Energy

7

Remote working 2020 with Avanade

8

Implementing humanistic IT in a time of crisis with Pegasystems

9

MassMutual's journey to a new intranet

10

Supporting employees in a crisis with Korn Ferry

continues...

Knowledge Exchanges



We have delivered
21 Knowledge Exchanges

11

A deep dive into the Wells Fargo employee portal

12

Emerging practices in digital workplace management

13

A deep dive into the Decade of Courage Manifesto

14

2020 Intranet design trends with the Nielsen Norman Group

15

A deep dive into the Working out Loud methodology with Siemens

16

The State of the Digital Workplace 2020 survey

17

The six elements of employee experience

18

Embracing lean, agile and design thinking with Nokia

19

Driving advanced search improvements with Ubisoft

20

Enterprise search masterclass with Ubisoft

21

Research briefing by Kevin Olp on Employee Experience

Knowledge Base



We have delivered 11 case studies

1

Strong stakeholder management at Cox Communications to make the case for a new intranet

2

Good integration of digital workplace features on the homepage at Korn Ferry

3

Helpful directory and collaboration and workspaces at Korn Ferry

4

Innovative wizard for user-generated content and contributions at Korn Ferry

5

Innovative wizard for user-generated content and contributions at Korn Ferry

6

Innovative wizard for user-generated content and contributions at Korn Ferry

7

Good approach to digital workplace measurement at Nestlé

8

Good governance of intranet content at UPMC

9

Good brand alignment between internal and external channels at American Family Insurance

10

Effective campaign to drive good digital behaviours in managers at Xylem

11

Strong implementation of peerrecognition at Ricoh USA

AskDWG



We have hosted 14 AskDWG sessions this year

1

How are organizations handling multi language content?

2

How can we start a digital workplace strategy?

3

Are there any benchmarks on digital workplace or intranet budgeting?

4

How can we integrate HR content and workflows into the digital workplace?

5

How can we build accessibility into our digital workplace?

6

What resources are there on building Microsoft Teams?

7

How can we quickly deploy remote working?

8

How can we continue work on our intranet while a new implementation is officially on hold?

9

What are the latest research and best practices on internal social approaches?

10

How can organizations leverage enterprise social platforms and intranets during a crisis?

continues...

AskDWG



We have hosted 14 AskDWG sessions this year

11

What are some common challenges to widespread remote working, and how are they being addressed?

12

What's the difference between Yammer and Microsoft Teams?

13

What's the future of enterprise communications?

14

What are some latest trends and examples of intelligent digital assistants in the enterprise?

... and answered many more questions.

DWG Institute Resources



We have provided a variety of insights through our events as part of the new DWG Institute

1 [A look at the Beezy platform with Hilti](#)

2 [Digital workplace acceleration: 8 takeaways](#)

3 [Intranets now and in the future—insights from Valo](#)

4 [Employee experience now and in the future – insights from Workgrid](#)

5 [Bridging the gaps in SharePoint – insights from Beezy](#)

6 [Technology-driven behavioural change: Seven key takeaways from Swoop Analytics and TemboSocial](#)

7 [Digital employee experience \(DEX\) in transition](#)

8 [Workgrid's perspectives on DEX and managing change](#)

9 [Beezy's perspectives on DEX and the intelligent workplace](#)

Stepping back: DWG's bigger picture

800+



Benchmarking evaluations completed

6



Member meetings each year in North America and Europe

800+



Peers in an **exclusive, confidential network**

500+



Live site tours in the member **video library**

80



Research reports from our **exclusive library**

6



New in-depth **research reports** each year

Thank you.

For more information visit:
digitalworkplacegroup.com

