

Why DWG membership is an essential service.

“We’ve found Digital Workplace Group to be invaluable partners in our journey toward a more effective digital workplace.

Whether we need insights, benchmarks, or just a quick sanity-check, the DWG team is there for us. It’s almost as if they’re ‘riding shotgun’ for us as we move the stagecoach along the digital trail.”



Pete Fields
Head of Digital Experience
Wells Fargo

The digital workplace has become the essential workplace for thousands of organizations around the world, as teams strive to rapidly implement working from home.

While no one could have been fully prepared for what’s happened recently, we have seen directly that organizations which invested in resourcing their digital workplaces before the crisis have been better equipped to deal with the transition.

Why become a DWG member?

1. Business resilience – AskDWG

Business resilience now means digital workplace strength.

DWG is gathering and releasing real-time global best practice and specific examples of all aspects of the 24/7 digital (and now essential) workplace. Don’t journey alone. If you have a digital workplace question or challenge, AskDWG.

DWG is by your side to support you, by tackling specific challenges and sharing experiences

through our AskDWG Q&A engine, Knowledge Exchange series and research programme.

Our research programme publishes six research reports on digital workplace topics driven by member needs each year. In addition, members can tap into our extensive libraries, including 80+ research reports and 500+ hours of recorded video tours, along with benchmarking league tables, external research and expert blogs.

Why DWG membership is an essential service.

2. Confidential connections – with household-name organizations

We can connect you with the organizations that are tackling the same challenges and questions that you are – confidentially, securely and quickly.

With 18 years of confidential support and trust across our diverse range of large member organizations, we can get you into direct conversation with the right peers in ways that save you time, money and mistakes.

As a DWG member, you are part of an exclusive club where everyone supports each other in ways that really deliver at times of crisis – and when work and life are more stable too.

In addition, DWG hosts more than 50+ online events each year, including digital workplace tours, research-driven webinars and live Q&As.

We have also moved our in-person meetings online for the remainder of the year. Because there is no travel involved, this new online format extends the ability of members to interact with each other via a new, unique format – The Digital Fika Experience – that allows for networking, best practice sharing and in-depth reviews of member companies' digital workplaces. As we continue to move through these uncharted waters, learning from and sharing with other organizations has never been more important.

How to contact DWG



Nancy M. Goebel

Managing Director, Member Services

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3. Digital workplace 'insurance policy'

The future is uncertain. So treat DWG membership as an insurance policy to make sure you keep your digital workplace risk to the bare minimum, no matter what the future brings.

Considering a technology change, new structure or accelerated remote working? Then let DWG quickly sense-check your plans. This has steered many members away from dangerous waters and made sure mistakes were avoided.

We actively engage with every member organization through regular one-to-one hub chats to discuss the challenges they are facing or new topics they are keen to explore.

We provide support through real-time problem solving as well as by collating relevant resources and connecting members with experts within DWG and the wider membership.

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New York

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For specific details of the research and events that took place last year, please see our [2019 Annual Review](#).

The digital workplace is the essential workplace. Don't journey alone.

Sample members and clients



Overview of services.

Digital workplaces (now) = Essential workplaces

Why journey alone?

The digital workplace has become the essential workplace for thousands of organizations around the world, as teams have had to rapidly implement advanced remote working from home.

Digital Workplace Group (DWG) is a strategic partner, covering all aspects of the evolving digital workplace industry through membership, benchmarking and consultancy services.

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Membership
A confidential member forum for improvement and networking

Benchmarking
Objective data for making critical decisions

Consulting
Independent expertise to guide strategy and plans

An expert partner to transform your company’s workplace

DWG provides independent guidance to more than 80 Fortune 1000 and equivalent companies as well as public-sector organizations to advance their digital workplaces through peer learning, impartial evaluations, research and practitioner expertise.

DWG has been recognized by the Financial Times as one of the UK’s leading management consultancies in digital transformation for 2020.



Sample members and clients



Overview of services.

How do DWG's three services advance your workplace?

Member Forum

Confidential learning, ongoing improvement

The DWG Member Forum is a confidential, members-only group. Membership combines online and in-person peer learning with expert research and practical insights into how others have solved challenges, based on more than 700 evaluations of major organizations.

Peer learning

Rich interaction and sharing with teams from other major organizations.

Expert research

New members-only reports every quarter and a vast archive of papers and videos.

Members-only events

Live online Q&As with experts, research-driven webinars, member meetings.

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Consulting Services

Strategic interventions, discrete projects

DWG Consulting Services provides vendor-neutral, unbiased, high-quality advice and practical hands-on support for digital workplace and intranet programmes, such as:

What does "good" look like?

External insight into industry best practices – to inform strategies and plans.

Define vision, strategy & roadmap

Methodology and expertise to establish the road ahead.

Facilitated workshops

Engage stakeholders across a global organization or within a function – so the whole team starts on the same page.

Annual Benchmarking

Strategic evaluations, baseline performance measurement

DWG Benchmarking provides in-depth analysis of your sites and/or digital workplace environment, and comparison with other similar organizations. We have a range of benchmarks to choose from:

Intranet

- Modern Intranet Management
- Digital Communications Channels
- Intranet Usability

Digital Workplace

- Digital Workplace Management
- Digital Collaboration
- Digital Workplace Experience
- Digital Workplace Maturity

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Why do so many leading companies choose Digital Workplace Group?

Large company expertise: We've worked with Fortune 1000 / FT 500 (and comparable) organizations for more than 18 years. Our expertise and insights focus on the successes, challenges and needs of such major organizations.

Measurement and research focus: Our consulting and evaluations rely on measurement derived from more than 700 benchmarks and our robust research programme, to provide a unique reservoir of statistics and case studies.

We provide "data and metrics in a world of opinion".

Real-world practitioners: Our benchmarkers and consultants have previously managed intranets and digital workplaces at major organizations. Our expertise is rooted in experience.

Independence: All our work is vendor neutral and our consulting and evaluation framework is proudly technology agnostic.