

Membership Overview

Digital Nations Group



Why walk when you can fly?

The Digital Nations Group is an accelerator of human ambition, allowing all public bodies globally to explore objectives simply impossible or hopelessly restricted in gravity-laden physical spaces.

Purpose

While our goals and ambitions will evolve over time, DNG immediately provides a secure, confidential community for all nations, governments, public agencies and related bodies to plan and manage their own digital transformation in a safe and protected environment with other similarly-minded entities.

DNG helps its members take small steps over time to achieve their digital ambitions, informed, supported and enhanced by the expertise and practices of fellow members – underpinned by data, metrics and comparative measurements.

At a time when citizens are more digitally connected than ever before and are harnessing the knowledge-sharing capabilities of the internet, DNG provides the safe space for our public and civic bodies to do the same - and collaborate together on solving the challenges they're each facing as they build their own digital nations.

The inaugural meeting at the UNHCR was attended by Oxfam, UNICEF, Food Standards Agency, British Council, IKEA, BNY Mellon, Italian Parliament and European Parliament.

DNG comprises governments, parliaments, non-government organizations, non-profit agencies and other public institutions – but also includes input and confidential knowledge exchange with large corporate organizations, including Adobe, AON, IKEA and AEGON (who are among the 70 corporate members of the Digital Workplace Group).

“Is the Digital Nations Group the next Davos-type gathering in its infancy? Honestly, it sounds a bit crazy, but this type of gathering is critical for current and future communications between people, governments and organizations. The need will only grow dramatically and if we can help solve real world issues, I only see this gathering growing exponentially.”



Mike Fraietta

Digital Workplace Product Manager - Collaboration
BNY Mellon

Incentive for Founder Members

For the first 10 founder members of DNG we are offering a reduced fee for the first year of membership. Five of those 10 places have already been filled by UNHCR, European Commission, UK Parliament, International Financial Authority and the Scottish Government. A 15% discount will be offered to the other five organizations that join as founder members.

Because DNG's founder members are an invitation-only group, you will not find a website presence as yet, but you can learn more about the Digital Workplace Group – the organization behind this important digital transformation program designed to accelerate the digital capability of the public and civic field globally.

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Membership Services

Exclusive member-only research

DNG will produce a series of research papers available only to DNG members in the course of the year based on a combination of direct member input, benchmarking data and industry trends. In addition, DNG members will have full access to all member research published to DWG's member forum.

DNG Hangouts – Online

On a monthly basis (excluding August and December), DNG will host an hour-long virtual hangout and feature real-time problem solving based on a live member issue. Hosted by a DNG expert consultant members can view recordings of each DNG Hangouts 24/7 on the member extranet.

Knowledge Exchanges – Online*

DNG will facilitate a rolling program of Knowledge Exchanges on emergent subjects of key interest to members and can range from case-studies featured in member research to project showcases and best practices. Members can view prior Knowledge Exchange recordings through the member extranet. In addition, DNG members will have access to DWG's ongoing Knowledge Exchange* series.

Digital Workplace Live – Online*

Digital Workplace Live is our regular online programme about intranets, collaboration, mobile, and wider digital workplace. It takes place live, online on the first Tuesday of every month. The program features live tours of leading digital workplaces, expert guests, studio discussions, interviews, competitions and more. Each episode is recorded and available through the member extranet.

Secure social network - Online*

All registered users of the DNG member extranet are also invited to join DNG's secure enterprise social network (currently Yammer) with the opportunity to ask for help and advice from, and collaborate with, their fellow members and the DNG Team on their digital transformation challenges 24/7.

Corporate Digital Buddy

DNG members can partner with DWG corporate members to share experience, practice and technology between corporate members and DNG members. These are confidential one-to-one relationships offered as part of the DNG membership to help members solve problems by leveraging corporate member know-how.

Ask DWG*

Any member can use 'Ask DWG' to ask any questions related to their digital transformation and DWG experts respond to the questions directly or source answers from the membership community globally.

Secure Member Extranet

This long-standing global online resource has a wealth of research report, good practices, knowledge base, live content, illustrations and demos, event calendar to register for events, video archive from various online events, member community contact details to network with peers and specially-selected external resources by topic – with new resources added as they continually develop.

Other Optional Services

- Request benchmarking or consulting support at special discounted member-only rates
- Participate in regional annual in-person members in North America and Europe (Additional fees apply.)
- Share and compare benchmarking reports with other members through DNG's unique network. This can be facilitated by the DNG team as required
- Be introduced to other members for expert guidance, including help with arranging a 1:1 visit to their sites as needed

*Services marked with an asterisk are delivered via DWG's member forum with shared access provided to DNG members. Topics are typically digital workplace focused and will cover a mix of live case studies from corporate and public sector member organizations.

N.B. Non-profit organizations are eligible for a **15% discount** on our membership fees.

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Digital Nations Group - 2017 Priorities

Challenges DNG members will be collaborating on in 2017 include:

- How to recruit and retain people/skills in a competitive digital marketplace
- What the best secure online external environments look like and how to achieve them
- How member digital workplace services internally and externally compare based on independent evaluation analytics deployed by DWG over the past 15 years
- What the new demographics require from an advanced digital workplace
- Governance and strategic alignment across all digital workplace services internally and externally
- What success looks like in delivering services expected by citizens, partners and members
- The economics of technology deployment based on member and DWG data and metrics
- Managing digital workplace development in a world of persistent cyber security challenges
- What does good look like based on member examples and successful digital workplace deployments
- How to achieve stakeholder integration beyond the barriers caused by silos and duplication
- The impact of the sharing economy on digital public services

How to contact DNG



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